



**A Proposal for Lori Adams**  
**Lori Adams State Farm**  
**24 Hour 52 Week Radio Campaign in 2026**  
 Station: Westplex 107.1

| Sales Representative | Phone        | Mobile       | Fax        | Email           |                         |
|----------------------|--------------|--------------|------------|-----------------|-------------------------|
| Brad Hildebrand      | 636-321-1111 | 636-321-1111 |            | Brad@NC.Digital |                         |
| Quoted               | Good Until   | Start Date   | End Date   | Total Weeks     | Printed                 |
| 12-17-2025           | 12-23-2025   | 01-05-2026   | 01-03-2027 | 52              | 12-17-2025 @ 9:15:59 am |

| Week: 01-05 to 01-11-2026 (#2)           |     |       |       |       |       |       |       |       |       | Total Weeks: 1 |  |
|--|-----|-------|-------|-------|-------|-------|-------|-------|-------|----------------|--|
| Description                              | Len | 01-05 | 01-06 | 01-07 | 01-08 | 01-09 | 01-10 | 01-11 | Units | Investment     |  |
| Westplex 107.1 12 Midnight through 11 PM | 15  | 24    | 24    | 24    | 24    | 24    | 24    | 24    | 168   | *Package*      |  |
| Ad Total:                                |     |       |       |       |       |       |       |       | 168   |                |  |

| Week: 01-12 to 01-18-2026 (#3)           |     |       |       |       |       |       |       |       |       | Total Weeks: 1 |  |
|--|-----|-------|-------|-------|-------|-------|-------|-------|-------|----------------|--|
| Description                              | Len | 01-12 | 01-13 | 01-14 | 01-15 | 01-16 | 01-17 | 01-18 | Units | Investment     |  |
| Westplex 107.1 12 Midnight through 11 PM | 15  | 24    | 24    | 24    | 24    | 24    | 24    | 24    | 168   | *Package*      |  |
| Ad Total:                                |     |       |       |       |       |       |       |       | 168   |                |  |

| Week: 01-19 to 01-25-2026 (#4)           |     |       |       |       |       |       |       |       |       | Total Weeks: 1 |  |
|--|-----|-------|-------|-------|-------|-------|-------|-------|-------|----------------|--|
| Description                              | Len | 01-19 | 01-20 | 01-21 | 01-22 | 01-23 | 01-24 | 01-25 | Units | Investment     |  |
| Westplex 107.1 12 Midnight through 11 PM | 15  | 24    | 24    | 24    | 24    | 24    | 24    | 24    | 168   | *Package*      |  |
| Ad Total:                                |     |       |       |       |       |       |       |       | 168   |                |  |

| Week: 01-26 to 02-01-2026 (#5)           |     |       |       |       |       |       |       |       |       | Total Weeks: 1 |  |
|--|-----|-------|-------|-------|-------|-------|-------|-------|-------|----------------|--|
| Description                              | Len | 01-26 | 01-27 | 01-28 | 01-29 | 01-30 | 01-31 | 02-01 | Units | Investment     |  |
| Westplex 107.1 12 Midnight through 11 PM | 15  | 24    | 24    | 24    | 24    | 24    | 24    | 24    | 168   | *Package*      |  |
| Ad Total:                                |     |       |       |       |       |       |       |       | 168   |                |  |

| Week: 02-02 to 02-08-2026 (#6)           |     |       |       |       |       |       |       |       |       | Total Weeks: 1 |  |
|--|-----|-------|-------|-------|-------|-------|-------|-------|-------|----------------|--|
| Description                              | Len | 02-02 | 02-03 | 02-04 | 02-05 | 02-06 | 02-07 | 02-08 | Units | Investment     |  |
| Westplex 107.1 12 Midnight through 11 PM | 15  | 24    | 24    | 24    | 24    | 24    | 24    | 24    | 168   | *Package*      |  |
| Ad Total:                                |     |       |       |       |       |       |       |       | 168   |                |  |

| Week: 02-09 to 02-15-2026 (#7)           |     |       |       |       |       |       |       |       |       | Total Weeks: 1 |  |
|--|-----|-------|-------|-------|-------|-------|-------|-------|-------|----------------|--|
| Description                              | Len | 02-09 | 02-10 | 02-11 | 02-12 | 02-13 | 02-14 | 02-15 | Units | Investment     |  |
| Westplex 107.1 12 Midnight through 11 PM | 15  | 24    | 24    | 24    | 24    | 24    | 24    | 24    | 168   | *Package*      |  |
| Ad Total:                                |     |       |       |       |       |       |       |       | 168   |                |  |

| Week: 02-16 to 02-22-2026 (#8)           |     |       |       |       |       |       |       |       |       | Total Weeks: 1 |  |
|--|-----|-------|-------|-------|-------|-------|-------|-------|-------|----------------|--|
| Description                              | Len | 02-16 | 02-17 | 02-18 | 02-19 | 02-20 | 02-21 | 02-22 | Units | Investment     |  |
| Westplex 107.1 12 Midnight through 11 PM | 15  | 24    | 24    | 24    | 24    | 24    | 24    | 24    | 168   | *Package*      |  |
| Ad Total:                                |     |       |       |       |       |       |       |       | 168   |                |  |

| Week: 02-23 to 03-01-2026 (#9)           |     |       |       |       |       |       |       |       |       | Total Weeks: 1 |  |
|--|-----|-------|-------|-------|-------|-------|-------|-------|-------|----------------|--|
| Description                              | Len | 02-23 | 02-24 | 02-25 | 02-26 | 02-27 | 02-28 | 03-01 | Units | Investment     |  |
| Westplex 107.1 12 Midnight through 11 PM | 15  | 24    | 24    | 24    | 24    | 24    | 24    | 24    | 168   | *Package*      |  |
| Ad Total:                                |     |       |       |       |       |       |       |       | 168   |                |  |

# Lori Adams State Farm -- 24 Hour 52 Week Radio Campaign in 2026

(Continued)

Station: Westplex 107.1

| Week: 03-02 to 03-08-2026 (#10)          |     |              |              |              |              |              |              |              |            | Total Weeks: 1 |  |
|--|-----|--------------|--------------|--------------|--------------|--------------|--------------|--------------|------------|----------------|--|
| Description                              | Len | 03-02<br>Mon | 03-03<br>Tue | 03-04<br>Wed | 03-05<br>Thu | 03-06<br>Fri | 03-07<br>Sat | 03-08<br>Sun | Units      | Investment     |  |
| Westplex 107.1 12 Midnight through 11 PM | 15  | 24           | 24           | 24           | 24           | 24           | 24           | 24           | 168        | *Package*      |  |
| <b>Ad Total:</b>                         |     |              |              |              |              |              |              |              | <b>168</b> |                |  |

| Week: 03-09 to 03-15-2026 (#11)          |     |              |              |              |              |              |              |              |            | Total Weeks: 1 |  |
|--|-----|--------------|--------------|--------------|--------------|--------------|--------------|--------------|------------|----------------|--|
| Description                              | Len | 03-09<br>Mon | 03-10<br>Tue | 03-11<br>Wed | 03-12<br>Thu | 03-13<br>Fri | 03-14<br>Sat | 03-15<br>Sun | Units      | Investment     |  |
| Westplex 107.1 12 Midnight through 11 PM | 15  | 24           | 24           | 24           | 24           | 24           | 24           | 24           | 168        | *Package*      |  |
| <b>Ad Total:</b>                         |     |              |              |              |              |              |              |              | <b>168</b> |                |  |

| Week: 03-16 to 03-22-2026 (#12)          |     |              |              |              |              |              |              |              |            | Total Weeks: 1 |  |
|--|-----|--------------|--------------|--------------|--------------|--------------|--------------|--------------|------------|----------------|--|
| Description                              | Len | 03-16<br>Mon | 03-17<br>Tue | 03-18<br>Wed | 03-19<br>Thu | 03-20<br>Fri | 03-21<br>Sat | 03-22<br>Sun | Units      | Investment     |  |
| Westplex 107.1 12 Midnight through 11 PM | 15  | 24           | 24           | 24           | 24           | 24           | 24           | 24           | 168        | *Package*      |  |
| <b>Ad Total:</b>                         |     |              |              |              |              |              |              |              | <b>168</b> |                |  |

| Week: 03-23 to 03-29-2026 (#13)          |     |              |              |              |              |              |              |              |            | Total Weeks: 1 |  |
|--|-----|--------------|--------------|--------------|--------------|--------------|--------------|--------------|------------|----------------|--|
| Description                              | Len | 03-23<br>Mon | 03-24<br>Tue | 03-25<br>Wed | 03-26<br>Thu | 03-27<br>Fri | 03-28<br>Sat | 03-29<br>Sun | Units      | Investment     |  |
| Westplex 107.1 12 Midnight through 11 PM | 15  | 24           | 24           | 24           | 24           | 24           | 24           | 24           | 168        | *Package*      |  |
| <b>Ad Total:</b>                         |     |              |              |              |              |              |              |              | <b>168</b> |                |  |

| Week: 03-30 to 04-05-2026 (#14)          |     |              |              |              |              |              |              |              |            | Total Weeks: 1 |  |
|--|-----|--------------|--------------|--------------|--------------|--------------|--------------|--------------|------------|----------------|--|
| Description                              | Len | 03-30<br>Mon | 03-31<br>Tue | 04-01<br>Wed | 04-02<br>Thu | 04-03<br>Fri | 04-04<br>Sat | 04-05<br>Sun | Units      | Investment     |  |
| Westplex 107.1 12 Midnight through 11 PM | 15  | 24           | 24           | 24           | 24           | 24           | 24           | 24           | 168        | *Package*      |  |
| <b>Ad Total:</b>                         |     |              |              |              |              |              |              |              | <b>168</b> |                |  |

| Week: 04-06 to 04-12-2026 (#15)          |     |              |              |              |              |              |              |              |            | Total Weeks: 1 |  |
|--|-----|--------------|--------------|--------------|--------------|--------------|--------------|--------------|------------|----------------|--|
| Description                              | Len | 04-06<br>Mon | 04-07<br>Tue | 04-08<br>Wed | 04-09<br>Thu | 04-10<br>Fri | 04-11<br>Sat | 04-12<br>Sun | Units      | Investment     |  |
| Westplex 107.1 12 Midnight through 11 PM | 15  | 24           | 24           | 24           | 24           | 24           | 24           | 24           | 168        | *Package*      |  |
| <b>Ad Total:</b>                         |     |              |              |              |              |              |              |              | <b>168</b> |                |  |

| Week: 04-13 to 04-19-2026 (#16)          |     |              |              |              |              |              |              |              |            | Total Weeks: 1 |  |
|--|-----|--------------|--------------|--------------|--------------|--------------|--------------|--------------|------------|----------------|--|
| Description                              | Len | 04-13<br>Mon | 04-14<br>Tue | 04-15<br>Wed | 04-16<br>Thu | 04-17<br>Fri | 04-18<br>Sat | 04-19<br>Sun | Units      | Investment     |  |
| Westplex 107.1 12 Midnight through 11 PM | 15  | 24           | 24           | 24           | 24           | 24           | 24           | 24           | 168        | *Package*      |  |
| <b>Ad Total:</b>                         |     |              |              |              |              |              |              |              | <b>168</b> |                |  |

| Week: 04-20 to 04-26-2026 (#17)          |     |              |              |              |              |              |              |              |            | Total Weeks: 1 |  |
|--|-----|--------------|--------------|--------------|--------------|--------------|--------------|--------------|------------|----------------|--|
| Description                              | Len | 04-20<br>Mon | 04-21<br>Tue | 04-22<br>Wed | 04-23<br>Thu | 04-24<br>Fri | 04-25<br>Sat | 04-26<br>Sun | Units      | Investment     |  |
| Westplex 107.1 12 Midnight through 11 PM | 15  | 24           | 24           | 24           | 24           | 24           | 24           | 24           | 168        | *Package*      |  |
| <b>Ad Total:</b>                         |     |              |              |              |              |              |              |              | <b>168</b> |                |  |

| Week: 04-27 to 05-03-2026 (#18)          |     |              |              |              |              |              |              |              |            | Total Weeks: 1 |  |
|--|-----|--------------|--------------|--------------|--------------|--------------|--------------|--------------|------------|----------------|--|
| Description                              | Len | 04-27<br>Mon | 04-28<br>Tue | 04-29<br>Wed | 04-30<br>Thu | 05-01<br>Fri | 05-02<br>Sat | 05-03<br>Sun | Units      | Investment     |  |
| Westplex 107.1 12 Midnight through 11 PM | 15  | 24           | 24           | 24           | 24           | 24           | 24           | 24           | 168        | *Package*      |  |
| <b>Ad Total:</b>                         |     |              |              |              |              |              |              |              | <b>168</b> |                |  |

# Lori Adams State Farm -- 24 Hour 52 Week Radio Campaign in 2026

(Continued)

Station: Westplex 107.1

| <b>Week: 05-04 to 05-10-2026 (#19)</b>   |     |              |              |              |              |              |              |              |            | <b>Total Weeks: 1</b> |  |
|--|-----|--------------|--------------|--------------|--------------|--------------|--------------|--------------|------------|-----------------------|--|
| Description                              | Len | 05-04<br>Mon | 05-05<br>Tue | 05-06<br>Wed | 05-07<br>Thu | 05-08<br>Fri | 05-09<br>Sat | 05-10<br>Sun | Units      | Investment            |  |
| Westplex 107.1 12 Midnight through 11 PM | 15  | 24           | 24           | 24           | 24           | 24           | 24           | 24           | 168        | *Package*             |  |
| <b>Ad Total:</b>                         |     |              |              |              |              |              |              |              | <b>168</b> |                       |  |

| <b>Week: 05-11 to 05-17-2026 (#20)</b>   |     |              |              |              |              |              |              |              |            | <b>Total Weeks: 1</b> |  |
|--|-----|--------------|--------------|--------------|--------------|--------------|--------------|--------------|------------|-----------------------|--|
| Description                              | Len | 05-11<br>Mon | 05-12<br>Tue | 05-13<br>Wed | 05-14<br>Thu | 05-15<br>Fri | 05-16<br>Sat | 05-17<br>Sun | Units      | Investment            |  |
| Westplex 107.1 12 Midnight through 11 PM | 15  | 24           | 24           | 24           | 24           | 24           | 24           | 24           | 168        | *Package*             |  |
| <b>Ad Total:</b>                         |     |              |              |              |              |              |              |              | <b>168</b> |                       |  |

| <b>Week: 05-18 to 05-24-2026 (#21)</b>   |     |              |              |              |              |              |              |              |            | <b>Total Weeks: 1</b> |  |
|--|-----|--------------|--------------|--------------|--------------|--------------|--------------|--------------|------------|-----------------------|--|
| Description                              | Len | 05-18<br>Mon | 05-19<br>Tue | 05-20<br>Wed | 05-21<br>Thu | 05-22<br>Fri | 05-23<br>Sat | 05-24<br>Sun | Units      | Investment            |  |
| Westplex 107.1 12 Midnight through 11 PM | 15  | 24           | 24           | 24           | 24           | 24           | 24           | 24           | 168        | *Package*             |  |
| <b>Ad Total:</b>                         |     |              |              |              |              |              |              |              | <b>168</b> |                       |  |

| <b>Week: 05-25 to 05-31-2026 (#22)</b>   |     |              |              |              |              |              |              |              |            | <b>Total Weeks: 1</b> |  |
|--|-----|--------------|--------------|--------------|--------------|--------------|--------------|--------------|------------|-----------------------|--|
| Description                              | Len | 05-25<br>Mon | 05-26<br>Tue | 05-27<br>Wed | 05-28<br>Thu | 05-29<br>Fri | 05-30<br>Sat | 05-31<br>Sun | Units      | Investment            |  |
| Westplex 107.1 12 Midnight through 11 PM | 15  | 24           | 24           | 24           | 24           | 24           | 24           | 24           | 168        | *Package*             |  |
| <b>Ad Total:</b>                         |     |              |              |              |              |              |              |              | <b>168</b> |                       |  |

| <b>Week: 06-01 to 06-07-2026 (#23)</b>   |     |              |              |              |              |              |              |              |            | <b>Total Weeks: 1</b> |  |
|--|-----|--------------|--------------|--------------|--------------|--------------|--------------|--------------|------------|-----------------------|--|
| Description                              | Len | 06-01<br>Mon | 06-02<br>Tue | 06-03<br>Wed | 06-04<br>Thu | 06-05<br>Fri | 06-06<br>Sat | 06-07<br>Sun | Units      | Investment            |  |
| Westplex 107.1 12 Midnight through 11 PM | 15  | 24           | 24           | 24           | 24           | 24           | 24           | 24           | 168        | *Package*             |  |
| <b>Ad Total:</b>                         |     |              |              |              |              |              |              |              | <b>168</b> |                       |  |

| <b>Week: 06-08 to 06-14-2026 (#24)</b>   |     |              |              |              |              |              |              |              |            | <b>Total Weeks: 1</b> |  |
|--|-----|--------------|--------------|--------------|--------------|--------------|--------------|--------------|------------|-----------------------|--|
| Description                              | Len | 06-08<br>Mon | 06-09<br>Tue | 06-10<br>Wed | 06-11<br>Thu | 06-12<br>Fri | 06-13<br>Sat | 06-14<br>Sun | Units      | Investment            |  |
| Westplex 107.1 12 Midnight through 11 PM | 15  | 24           | 24           | 24           | 24           | 24           | 24           | 24           | 168        | *Package*             |  |
| <b>Ad Total:</b>                         |     |              |              |              |              |              |              |              | <b>168</b> |                       |  |

| <b>Week: 06-15 to 06-21-2026 (#25)</b>   |     |              |              |              |              |              |              |              |            | <b>Total Weeks: 1</b> |  |
|--|-----|--------------|--------------|--------------|--------------|--------------|--------------|--------------|------------|-----------------------|--|
| Description                              | Len | 06-15<br>Mon | 06-16<br>Tue | 06-17<br>Wed | 06-18<br>Thu | 06-19<br>Fri | 06-20<br>Sat | 06-21<br>Sun | Units      | Investment            |  |
| Westplex 107.1 12 Midnight through 11 PM | 15  | 24           | 24           | 24           | 24           | 24           | 24           | 24           | 168        | *Package*             |  |
| <b>Ad Total:</b>                         |     |              |              |              |              |              |              |              | <b>168</b> |                       |  |

| <b>Week: 06-22 to 06-28-2026 (#26)</b>   |     |              |              |              |              |              |              |              |            | <b>Total Weeks: 1</b> |  |
|--|-----|--------------|--------------|--------------|--------------|--------------|--------------|--------------|------------|-----------------------|--|
| Description                              | Len | 06-22<br>Mon | 06-23<br>Tue | 06-24<br>Wed | 06-25<br>Thu | 06-26<br>Fri | 06-27<br>Sat | 06-28<br>Sun | Units      | Investment            |  |
| Westplex 107.1 12 Midnight through 11 PM | 15  | 24           | 24           | 24           | 24           | 24           | 24           | 24           | 168        | *Package*             |  |
| <b>Ad Total:</b>                         |     |              |              |              |              |              |              |              | <b>168</b> |                       |  |

| <b>Week: 06-29 to 07-05-2026 (#27)</b>   |     |              |              |              |              |              |              |              |            | <b>Total Weeks: 1</b> |  |
|--|-----|--------------|--------------|--------------|--------------|--------------|--------------|--------------|------------|-----------------------|--|
| Description                              | Len | 06-29<br>Mon | 06-30<br>Tue | 07-01<br>Wed | 07-02<br>Thu | 07-03<br>Fri | 07-04<br>Sat | 07-05<br>Sun | Units      | Investment            |  |
| Westplex 107.1 12 Midnight through 11 PM | 15  | 24           | 24           | 24           | 24           | 24           | 24           | 24           | 168        | *Package*             |  |
| <b>Ad Total:</b>                         |     |              |              |              |              |              |              |              | <b>168</b> |                       |  |

# Lori Adams State Farm -- 24 Hour 52 Week Radio Campaign in 2026

(Continued)

Station: Westplex 107.1

| Week: 07-06 to 07-12-2026 (#28)          |     |              |              |              |              |              |              |              |            | Total Weeks: 1 |  |
|--|-----|--------------|--------------|--------------|--------------|--------------|--------------|--------------|------------|----------------|--|
| Description                              | Len | 07-06<br>Mon | 07-07<br>Tue | 07-08<br>Wed | 07-09<br>Thu | 07-10<br>Fri | 07-11<br>Sat | 07-12<br>Sun | Units      | Investment     |  |
| Westplex 107.1 12 Midnight through 11 PM | 15  | 24           | 24           | 24           | 24           | 24           | 24           | 24           | 168        | *Package*      |  |
| <b>Ad Total:</b>                         |     |              |              |              |              |              |              |              | <b>168</b> |                |  |

| Week: 07-13 to 07-19-2026 (#29)          |     |              |              |              |              |              |              |              |            | Total Weeks: 1 |  |
|--|-----|--------------|--------------|--------------|--------------|--------------|--------------|--------------|------------|----------------|--|
| Description                              | Len | 07-13<br>Mon | 07-14<br>Tue | 07-15<br>Wed | 07-16<br>Thu | 07-17<br>Fri | 07-18<br>Sat | 07-19<br>Sun | Units      | Investment     |  |
| Westplex 107.1 12 Midnight through 11 PM | 15  | 24           | 24           | 24           | 24           | 24           | 24           | 24           | 168        | *Package*      |  |
| <b>Ad Total:</b>                         |     |              |              |              |              |              |              |              | <b>168</b> |                |  |

| Week: 07-20 to 07-26-2026 (#30)          |     |              |              |              |              |              |              |              |            | Total Weeks: 1 |  |
|--|-----|--------------|--------------|--------------|--------------|--------------|--------------|--------------|------------|----------------|--|
| Description                              | Len | 07-20<br>Mon | 07-21<br>Tue | 07-22<br>Wed | 07-23<br>Thu | 07-24<br>Fri | 07-25<br>Sat | 07-26<br>Sun | Units      | Investment     |  |
| Westplex 107.1 12 Midnight through 11 PM | 15  | 24           | 24           | 24           | 24           | 24           | 24           | 24           | 168        | *Package*      |  |
| <b>Ad Total:</b>                         |     |              |              |              |              |              |              |              | <b>168</b> |                |  |

| Week: 07-27 to 08-02-2026 (#31)          |     |              |              |              |              |              |              |              |            | Total Weeks: 1 |  |
|--|-----|--------------|--------------|--------------|--------------|--------------|--------------|--------------|------------|----------------|--|
| Description                              | Len | 07-27<br>Mon | 07-28<br>Tue | 07-29<br>Wed | 07-30<br>Thu | 07-31<br>Fri | 08-01<br>Sat | 08-02<br>Sun | Units      | Investment     |  |
| Westplex 107.1 12 Midnight through 11 PM | 15  | 24           | 24           | 24           | 24           | 24           | 24           | 24           | 168        | *Package*      |  |
| <b>Ad Total:</b>                         |     |              |              |              |              |              |              |              | <b>168</b> |                |  |

| Week: 08-03 to 08-09-2026 (#32)          |     |              |              |              |              |              |              |              |            | Total Weeks: 1 |  |
|--|-----|--------------|--------------|--------------|--------------|--------------|--------------|--------------|------------|----------------|--|
| Description                              | Len | 08-03<br>Mon | 08-04<br>Tue | 08-05<br>Wed | 08-06<br>Thu | 08-07<br>Fri | 08-08<br>Sat | 08-09<br>Sun | Units      | Investment     |  |
| Westplex 107.1 12 Midnight through 11 PM | 15  | 24           | 24           | 24           | 24           | 24           | 24           | 24           | 168        | *Package*      |  |
| <b>Ad Total:</b>                         |     |              |              |              |              |              |              |              | <b>168</b> |                |  |

| Week: 08-10 to 08-16-2026 (#33)          |     |              |              |              |              |              |              |              |            | Total Weeks: 1 |  |
|--|-----|--------------|--------------|--------------|--------------|--------------|--------------|--------------|------------|----------------|--|
| Description                              | Len | 08-10<br>Mon | 08-11<br>Tue | 08-12<br>Wed | 08-13<br>Thu | 08-14<br>Fri | 08-15<br>Sat | 08-16<br>Sun | Units      | Investment     |  |
| Westplex 107.1 12 Midnight through 11 PM | 15  | 24           | 24           | 24           | 24           | 24           | 24           | 24           | 168        | *Package*      |  |
| <b>Ad Total:</b>                         |     |              |              |              |              |              |              |              | <b>168</b> |                |  |

| Week: 08-17 to 08-23-2026 (#34)          |     |              |              |              |              |              |              |              |            | Total Weeks: 1 |  |
|--|-----|--------------|--------------|--------------|--------------|--------------|--------------|--------------|------------|----------------|--|
| Description                              | Len | 08-17<br>Mon | 08-18<br>Tue | 08-19<br>Wed | 08-20<br>Thu | 08-21<br>Fri | 08-22<br>Sat | 08-23<br>Sun | Units      | Investment     |  |
| Westplex 107.1 12 Midnight through 11 PM | 15  | 24           | 24           | 24           | 24           | 24           | 24           | 24           | 168        | *Package*      |  |
| <b>Ad Total:</b>                         |     |              |              |              |              |              |              |              | <b>168</b> |                |  |

| Week: 08-24 to 08-30-2026 (#35)          |     |              |              |              |              |              |              |              |            | Total Weeks: 1 |  |
|--|-----|--------------|--------------|--------------|--------------|--------------|--------------|--------------|------------|----------------|--|
| Description                              | Len | 08-24<br>Mon | 08-25<br>Tue | 08-26<br>Wed | 08-27<br>Thu | 08-28<br>Fri | 08-29<br>Sat | 08-30<br>Sun | Units      | Investment     |  |
| Westplex 107.1 12 Midnight through 11 PM | 15  | 24           | 24           | 24           | 24           | 24           | 24           | 24           | 168        | *Package*      |  |
| <b>Ad Total:</b>                         |     |              |              |              |              |              |              |              | <b>168</b> |                |  |

| Week: 08-31 to 09-06-2026 (#36)          |     |              |              |              |              |              |              |              |            | Total Weeks: 1 |  |
|--|-----|--------------|--------------|--------------|--------------|--------------|--------------|--------------|------------|----------------|--|
| Description                              | Len | 08-31<br>Mon | 09-01<br>Tue | 09-02<br>Wed | 09-03<br>Thu | 09-04<br>Fri | 09-05<br>Sat | 09-06<br>Sun | Units      | Investment     |  |
| Westplex 107.1 12 Midnight through 11 PM | 15  | 24           | 24           | 24           | 24           | 24           | 24           | 24           | 168        | *Package*      |  |
| <b>Ad Total:</b>                         |     |              |              |              |              |              |              |              | <b>168</b> |                |  |

# Lori Adams State Farm -- 24 Hour 52 Week Radio Campaign in 2026

(Continued)

Station: Westplex 107.1

| Week: 09-07 to 09-13-2026 (#37)          |     |       |       |       |       |       |       |       |     | Total Weeks: 1 |            |
|--|-----|-------|-------|-------|-------|-------|-------|-------|-----|----------------|------------|
| Description                              | Len | 09-07 | 09-08 | 09-09 | 09-10 | 09-11 | 09-12 | 09-13 | Sun | Units          | Investment |
| Westplex 107.1 12 Midnight through 11 PM | 15  | 24    | 24    | 24    | 24    | 24    | 24    | 24    | 24  | 168            | *Package*  |
| <b>Ad Total:</b>                         |     |       |       |       |       |       |       |       |     | <b>168</b>     |            |

| Week: 09-14 to 09-20-2026 (#38)          |     |       |       |       |       |       |       |       |     | Total Weeks: 1 |            |
|--|-----|-------|-------|-------|-------|-------|-------|-------|-----|----------------|------------|
| Description                              | Len | 09-14 | 09-15 | 09-16 | 09-17 | 09-18 | 09-19 | 09-20 | Sun | Units          | Investment |
| Westplex 107.1 12 Midnight through 11 PM | 15  | 24    | 24    | 24    | 24    | 24    | 24    | 24    | 24  | 168            | *Package*  |
| <b>Ad Total:</b>                         |     |       |       |       |       |       |       |       |     | <b>168</b>     |            |

| Week: 09-21 to 09-27-2026 (#39)          |     |       |       |       |       |       |       |       |     | Total Weeks: 1 |            |
|--|-----|-------|-------|-------|-------|-------|-------|-------|-----|----------------|------------|
| Description                              | Len | 09-21 | 09-22 | 09-23 | 09-24 | 09-25 | 09-26 | 09-27 | Sun | Units          | Investment |
| Westplex 107.1 12 Midnight through 11 PM | 15  | 24    | 24    | 24    | 24    | 24    | 24    | 24    | 24  | 168            | *Package*  |
| <b>Ad Total:</b>                         |     |       |       |       |       |       |       |       |     | <b>168</b>     |            |

| Week: 09-28 to 10-04-2026 (#40)          |     |       |       |       |       |       |       |       |     | Total Weeks: 1 |            |
|--|-----|-------|-------|-------|-------|-------|-------|-------|-----|----------------|------------|
| Description                              | Len | 09-28 | 09-29 | 09-30 | 10-01 | 10-02 | 10-03 | 10-04 | Sun | Units          | Investment |
| Westplex 107.1 12 Midnight through 11 PM | 15  | 24    | 24    | 24    | 24    | 24    | 24    | 24    | 24  | 168            | *Package*  |
| <b>Ad Total:</b>                         |     |       |       |       |       |       |       |       |     | <b>168</b>     |            |

| Week: 10-05 to 10-11-2026 (#41)          |     |       |       |       |       |       |       |       |     | Total Weeks: 1 |            |
|--|-----|-------|-------|-------|-------|-------|-------|-------|-----|----------------|------------|
| Description                              | Len | 10-05 | 10-06 | 10-07 | 10-08 | 10-09 | 10-10 | 10-11 | Sun | Units          | Investment |
| Westplex 107.1 12 Midnight through 11 PM | 15  | 24    | 24    | 24    | 24    | 24    | 24    | 24    | 24  | 168            | *Package*  |
| <b>Ad Total:</b>                         |     |       |       |       |       |       |       |       |     | <b>168</b>     |            |

| Week: 10-12 to 10-18-2026 (#42)          |     |       |       |       |       |       |       |       |     | Total Weeks: 1 |            |
|--|-----|-------|-------|-------|-------|-------|-------|-------|-----|----------------|------------|
| Description                              | Len | 10-12 | 10-13 | 10-14 | 10-15 | 10-16 | 10-17 | 10-18 | Sun | Units          | Investment |
| Westplex 107.1 12 Midnight through 11 PM | 15  | 24    | 24    | 24    | 24    | 24    | 24    | 24    | 24  | 168            | *Package*  |
| <b>Ad Total:</b>                         |     |       |       |       |       |       |       |       |     | <b>168</b>     |            |

| Week: 10-19 to 10-25-2026 (#43)          |     |       |       |       |       |       |       |       |     | Total Weeks: 1 |            |
|--|-----|-------|-------|-------|-------|-------|-------|-------|-----|----------------|------------|
| Description                              | Len | 10-19 | 10-20 | 10-21 | 10-22 | 10-23 | 10-24 | 10-25 | Sun | Units          | Investment |
| Westplex 107.1 12 Midnight through 11 PM | 15  | 24    | 24    | 24    | 24    | 24    | 24    | 24    | 24  | 168            | *Package*  |
| <b>Ad Total:</b>                         |     |       |       |       |       |       |       |       |     | <b>168</b>     |            |

| Week: 10-26 to 11-01-2026 (#44)          |     |       |       |       |       |       |       |       |     | Total Weeks: 1 |            |
|--|-----|-------|-------|-------|-------|-------|-------|-------|-----|----------------|------------|
| Description                              | Len | 10-26 | 10-27 | 10-28 | 10-29 | 10-30 | 10-31 | 11-01 | Sun | Units          | Investment |
| Westplex 107.1 12 Midnight through 11 PM | 15  | 24    | 24    | 24    | 24    | 24    | 24    | 24    | 24  | 168            | *Package*  |
| <b>Ad Total:</b>                         |     |       |       |       |       |       |       |       |     | <b>168</b>     |            |

| Week: 11-02 to 11-08-2026 (#45)          |     |       |       |       |       |       |       |       |     | Total Weeks: 1 |            |
|--|-----|-------|-------|-------|-------|-------|-------|-------|-----|----------------|------------|
| Description                              | Len | 11-02 | 11-03 | 11-04 | 11-05 | 11-06 | 11-07 | 11-08 | Sun | Units          | Investment |
| Westplex 107.1 12 Midnight through 11 PM | 15  | 24    | 24    | 24    | 24    | 24    | 24    | 24    | 24  | 168            | *Package*  |
| <b>Ad Total:</b>                         |     |       |       |       |       |       |       |       |     | <b>168</b>     |            |

# Lori Adams State Farm -- 24 Hour 52 Week Radio Campaign in 2026

(Continued)

Station: Westplex 107.1

| Week: 11-09 to 11-15-2026 (#46)          |     |       |       |       |       |       |       |       |            | Total Weeks: 1 |  |
|--|-----|-------|-------|-------|-------|-------|-------|-------|------------|----------------|--|
| Description                              | Len | 11-09 | 11-10 | 11-11 | 11-12 | 11-13 | 11-14 | 11-15 | Units      | Investment     |  |
| Westplex 107.1 12 Midnight through 11 PM | 15  | 24    | 24    | 24    | 24    | 24    | 24    | 24    | 168        | *Package*      |  |
| <b>Ad Total:</b>                         |     |       |       |       |       |       |       |       | <b>168</b> |                |  |

| Week: 11-16 to 11-22-2026 (#47)          |     |       |       |       |       |       |       |       |            | Total Weeks: 1 |  |
|--|-----|-------|-------|-------|-------|-------|-------|-------|------------|----------------|--|
| Description                              | Len | 11-16 | 11-17 | 11-18 | 11-19 | 11-20 | 11-21 | 11-22 | Units      | Investment     |  |
| Westplex 107.1 12 Midnight through 11 PM | 15  | 24    | 24    | 24    | 24    | 24    | 24    | 24    | 168        | *Package*      |  |
| <b>Ad Total:</b>                         |     |       |       |       |       |       |       |       | <b>168</b> |                |  |

| Week: 11-23 to 11-29-2026 (#48)          |     |       |       |       |       |       |       |       |            | Total Weeks: 1 |  |
|--|-----|-------|-------|-------|-------|-------|-------|-------|------------|----------------|--|
| Description                              | Len | 11-23 | 11-24 | 11-25 | 11-26 | 11-27 | 11-28 | 11-29 | Units      | Investment     |  |
| Westplex 107.1 12 Midnight through 11 PM | 15  | 24    | 24    | 24    | 24    | 24    | 24    | 24    | 168        | *Package*      |  |
| <b>Ad Total:</b>                         |     |       |       |       |       |       |       |       | <b>168</b> |                |  |

| Week: 11-30 to 12-06-2026 (#49)          |     |       |       |       |       |       |       |       |            | Total Weeks: 1 |  |
|--|-----|-------|-------|-------|-------|-------|-------|-------|------------|----------------|--|
| Description                              | Len | 11-30 | 12-01 | 12-02 | 12-03 | 12-04 | 12-05 | 12-06 | Units      | Investment     |  |
| Westplex 107.1 12 Midnight through 11 PM | 15  | 24    | 24    | 24    | 24    | 24    | 24    | 24    | 168        | *Package*      |  |
| <b>Ad Total:</b>                         |     |       |       |       |       |       |       |       | <b>168</b> |                |  |

| Week: 12-07 to 12-13-2026 (#50)          |     |       |       |       |       |       |       |       |            | Total Weeks: 1 |  |
|--|-----|-------|-------|-------|-------|-------|-------|-------|------------|----------------|--|
| Description                              | Len | 12-07 | 12-08 | 12-09 | 12-10 | 12-11 | 12-12 | 12-13 | Units      | Investment     |  |
| Westplex 107.1 12 Midnight through 11 PM | 15  | 24    | 24    | 24    | 24    | 24    | 24    | 24    | 168        | *Package*      |  |
| <b>Ad Total:</b>                         |     |       |       |       |       |       |       |       | <b>168</b> |                |  |

| Week: 12-14 to 12-20-2026 (#51)          |     |       |       |       |       |       |       |       |            | Total Weeks: 1 |  |
|--|-----|-------|-------|-------|-------|-------|-------|-------|------------|----------------|--|
| Description                              | Len | 12-14 | 12-15 | 12-16 | 12-17 | 12-18 | 12-19 | 12-20 | Units      | Investment     |  |
| Westplex 107.1 12 Midnight through 11 PM | 15  | 24    | 24    | 24    | 24    | 24    | 24    | 24    | 168        | *Package*      |  |
| <b>Ad Total:</b>                         |     |       |       |       |       |       |       |       | <b>168</b> |                |  |

| Week: 12-21 to 12-27-2026 (#52)          |     |       |       |       |       |       |       |       |            | Total Weeks: 1 |  |
|--|-----|-------|-------|-------|-------|-------|-------|-------|------------|----------------|--|
| Description                              | Len | 12-21 | 12-22 | 12-23 | 12-24 | 12-25 | 12-26 | 12-27 | Units      | Investment     |  |
| Westplex 107.1 12 Midnight through 11 PM | 15  | 24    | 24    | 24    | 24    | 24    | 24    | 24    | 168        | *Package*      |  |
| <b>Ad Total:</b>                         |     |       |       |       |       |       |       |       | <b>168</b> |                |  |

| Week: 12-28-2026 to 01-03-2027 (#1)      |     |       |       |       |       |       |       |       |            | Total Weeks: 1 |  |
|--|-----|-------|-------|-------|-------|-------|-------|-------|------------|----------------|--|
| Description                              | Len | 12-28 | 12-29 | 12-30 | 12-31 | 01-01 | 01-02 | 01-03 | Units      | Investment     |  |
| Westplex 107.1 12 Midnight through 11 PM | 15  | 24    | 24    | 24    | 24    | 24    | 24    | 24    | 168        | *Package*      |  |
| <b>Ad Total:</b>                         |     |       |       |       |       |       |       |       | <b>168</b> |                |  |

|                         |                  |              |                   |
|-------------------------|------------------|--------------|-------------------|
| <b>Schedule Totals:</b> | <b>Avg. Rate</b> | <b>Units</b> | <b>Investment</b> |
|                         | <b>\$0.23</b>    | <b>8,736</b> | <b>\$1,997.00</b> |

| AD DISTRIBUTION DETAIL |        |         |
|------------------------|--------|---------|
| Recorded Ads           | \$0.00 | 8,736 X |

**Lori Adams State Farm -- 24 Hour 52 Week Radio Campaign in 2026**

(Continued)

Station: Westplex 107.1

**Additional Information**

Proposal Details

- 1. One ad will run EVERY HOUR of EVERY DAY for 52 weeks
- 2. All ads will be 15 seconds in length
- 3. More than one piece of copy can run in rotation at any time
- 4. Ads can be changed with 24 hour notice

|                         | Avg. Rate     | Units        | Investment        |
|-------------------------|---------------|--------------|-------------------|
| <b>Schedule Totals:</b> | <b>\$0.23</b> | <b>8,736</b> | <b>\$1,997.00</b> |

**Approved for Lori Adams State Farm by:**

\_\_\_\_\_  
Authorized Signature

Printed Name: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

# BROADCAST SCHEDULE 2026

Westplex 107.1

Lori Adams State Farm  
24 Hour 52 Week Radio Campaign in 2026

| WK | MONTH     | M  | T  | W  | T  | F  | S  | S  | BUDGET    |                   |
|----|-----------|----|----|----|----|----|----|----|-----------|-------------------|
| 1  | January   | 29 | 30 | 31 | 1  | 2  | 3  | 4  |           | New Years         |
| 2  |           | 5  | 6  | 7  | 8  | 9  | 10 | 11 | *Package* |                   |
| 3  |           | 12 | 13 | 14 | 15 | 16 | 17 | 18 | *Package* |                   |
| 4  |           | 19 | 20 | 21 | 22 | 23 | 24 | 25 | *Package* |                   |
| 5  | February  | 26 | 27 | 28 | 29 | 30 | 31 | 1  | *Package* |                   |
| 6  |           | 2  | 3  | 4  | 5  | 6  | 7  | 8  | *Package* |                   |
| 7  |           | 9  | 10 | 11 | 12 | 13 | 14 | 15 | *Package* | Valentine's Day   |
| 8  |           | 16 | 17 | 18 | 19 | 20 | 21 | 22 | *Package* |                   |
| 9  | March     | 23 | 24 | 25 | 26 | 27 | 28 | 1  | *Package* |                   |
| 10 |           | 2  | 3  | 4  | 5  | 6  | 7  | 8  | *Package* |                   |
| 11 |           | 9  | 10 | 11 | 12 | 13 | 14 | 15 | *Package* |                   |
| 12 |           | 16 | 17 | 18 | 19 | 20 | 21 | 22 | *Package* | St. Patrick's Day |
| 13 |           | 23 | 24 | 25 | 26 | 27 | 28 | 29 | *Package* |                   |
| 14 | April     | 30 | 31 | 1  | 2  | 3  | 4  | 5  | *Package* |                   |
| 15 |           | 6  | 7  | 8  | 9  | 10 | 11 | 12 | *Package* |                   |
| 16 |           | 13 | 14 | 15 | 16 | 17 | 18 | 19 | *Package* |                   |
| 17 |           | 20 | 21 | 22 | 23 | 24 | 25 | 26 | *Package* |                   |
| 18 | May       | 27 | 28 | 29 | 30 | 1  | 2  | 3  | *Package* |                   |
| 19 |           | 4  | 5  | 6  | 7  | 8  | 9  | 10 | *Package* | Mother's Day      |
| 20 |           | 11 | 12 | 13 | 14 | 15 | 16 | 17 | *Package* |                   |
| 21 |           | 18 | 19 | 20 | 21 | 22 | 23 | 24 | *Package* |                   |
| 22 |           | 25 | 26 | 27 | 28 | 29 | 30 | 31 | *Package* | Memorial Day      |
| 23 | June      | 1  | 2  | 3  | 4  | 5  | 6  | 7  | *Package* |                   |
| 24 |           | 8  | 9  | 10 | 11 | 12 | 13 | 14 | *Package* |                   |
| 25 |           | 15 | 16 | 17 | 18 | 19 | 20 | 21 | *Package* | Father's Day      |
| 26 |           | 22 | 23 | 24 | 25 | 26 | 27 | 28 | *Package* |                   |
| 27 | July      | 29 | 30 | 1  | 2  | 3  | 4  | 5  | *Package* | Independence Day  |
| 28 |           | 6  | 7  | 8  | 9  | 10 | 11 | 12 | *Package* |                   |
| 29 |           | 13 | 14 | 15 | 16 | 17 | 18 | 19 | *Package* |                   |
| 30 |           | 20 | 21 | 22 | 23 | 24 | 25 | 26 | *Package* |                   |
| 31 | August    | 27 | 28 | 29 | 30 | 31 | 1  | 2  | *Package* |                   |
| 32 |           | 3  | 4  | 5  | 6  | 7  | 8  | 9  | *Package* |                   |
| 33 |           | 10 | 11 | 12 | 13 | 14 | 15 | 16 | *Package* |                   |
| 34 |           | 17 | 18 | 19 | 20 | 21 | 22 | 23 | *Package* |                   |
| 35 |           | 24 | 25 | 26 | 27 | 28 | 29 | 30 | *Package* |                   |
| 36 | September | 31 | 1  | 2  | 3  | 4  | 5  | 6  | *Package* |                   |
| 37 |           | 7  | 8  | 9  | 10 | 11 | 12 | 13 | *Package* | Labor Day         |
| 38 |           | 14 | 15 | 16 | 17 | 18 | 19 | 20 | *Package* |                   |
| 39 |           | 21 | 22 | 23 | 24 | 25 | 26 | 27 | *Package* |                   |
| 40 | October   | 28 | 29 | 30 | 1  | 2  | 3  | 4  | *Package* |                   |
| 41 |           | 5  | 6  | 7  | 8  | 9  | 10 | 11 | *Package* |                   |
| 42 |           | 12 | 13 | 14 | 15 | 16 | 17 | 18 | *Package* |                   |
| 43 |           | 19 | 20 | 21 | 22 | 23 | 24 | 25 | *Package* |                   |
| 44 | November  | 26 | 27 | 28 | 29 | 30 | 31 | 1  | *Package* | Halloween         |
| 45 |           | 2  | 3  | 4  | 5  | 6  | 7  | 8  | *Package* |                   |
| 46 |           | 9  | 10 | 11 | 12 | 13 | 14 | 15 | *Package* |                   |
| 47 |           | 16 | 17 | 18 | 19 | 20 | 21 | 22 | *Package* |                   |
| 48 |           | 23 | 24 | 25 | 26 | 27 | 28 | 29 | *Package* | Thanksgiving      |
| 49 | December  | 30 | 1  | 2  | 3  | 4  | 5  | 6  | *Package* |                   |
| 50 |           | 7  | 8  | 9  | 10 | 11 | 12 | 13 | *Package* |                   |
| 51 |           | 14 | 15 | 16 | 17 | 18 | 19 | 20 | *Package* |                   |
| 52 |           | 21 | 22 | 23 | 24 | 25 | 26 | 27 | *Package* | Christmas         |

Total Schedule Weeks: 52 -- Total Schedule Budget: \$1,997.00

Broadcast Calendar: Standard Billing Week; Monday thru Sunday -- Standard Billing Month; Ending on Last Sunday